Glossary: General Terms

Atom: A popular feed format developed as an alternative to RSS.

Autocasting: Automated form of podcasting that allows bloggers and blog readers to generate audio versions of text blogs from RSS feeds.

Audioblog: A blog where the posts consist mainly of voice recordings sent by mobile phone, sometimes with some short text message added for metadata purposes. (cf. podcasting)

Blawg: A law blog.

Bleg: An entry in a blog requesting information or contributions.

Blog Carnival: A blog article that contains links to other articles covering a specific topic. Most blog carnivals are hosted by a rotating list of frequent contributors to the carnival, and serve to both generate new posts by contributors and highlight new bloggers posting matter in that subject area.

Blog client: (weblog client) is software to manage (post, edit) blogs from operating system with no need to launch a web browser. A typical blog client has an editor, a spell-checker and a few more options that simplify content creation and editing.

Blog publishing service: A software which is used to create the blog. Some of the most popular are WordPress, Blogger, TypePad, Movable Type and Joomla.

Blogger: Person who runs a blog. Also blogger.com, a popular blog hosting web site. Rarely: weblogger.

Blogirl: A female blogger

Bloggernacle: Blogs written by and for Mormons (a portmanteau of "blog" and "Tabernacle"). Generally refers to faithful Mormon bloggers and sometimes refers to a specific grouping of faithful Mormon bloggers.

Bloggies: One of the most popular blog awards.

Blogroll: A list of other blogs that a blogger might recommend by providing links to them (usually in a sidebar list).

Blogosphere: All blogs, or the blogging community.

Blogodynamic: Dynamic with the genre and appearance of blogs

Blogware: A category of software which consists of a specialized form of a Content Management System specifically designed for creating and maintaining weblogs.

The BOBs: The largest international blog awards.

Catblogging (traditionally "Friday catblogging", sometime "Caturday"): The practice of posting pictures of cats, in typical cat postures and expressions, on a blog.

Collaborative blog: A blog (usually focused on a single issue or political stripe) on which multiple users enjoy posting permission. Also known as group blog.

Comment spam: Like e-mail spam. Robot "spambots" flood a blog with advertising in the form of bogus comments. A serious problem that requires bloggers and blog platforms to have tools to exclude some users or ban some addresses in comments.

Desktop Blogging Client: An off-line blog management (posting, editing and archiving) tool

Fisking: To rebut a blog entry in a line-by-line fashion.

Flog: A portmanteau of "fake" and "blog". A blog that's ghostwritten by someone, such as in the marketing department. A food blog; sometimes, a blog dedicated to food porn.

Feeds: RSS Feeds.

Health blog: A blog that covers health topics, events and/or related content of the health industry and the general community. In short, anything related to health.

How-To blog: A blog that covers topics like blog creation, customization and promotion.Other topics that fall under this category are Tut Blogs, Mobile Tutorials.

J-blog: A journalist blog. A blog with a Jewish focus.

Legal blog: A blog about law.

Lifelog: List Blog. A blog consisting solely of list style posts.

Litblog: A blog that focuses primarily on the topic of literature.

Milblog: Term for blogs written by members or veterans of any branch of military service - Army, Navy, Air Force, or Marines. A contraction of military and blog.

Mob log: A portmanteau of "mobile" and "blog". A blog featuring posts sent mainly by mobile phone, using SMS or MMS messages. They are often photoblogs.

Mommy blog: A blog featuring discussions especially about home and family.

Multiblog: A blog constructed as a conversation between more than two people.

Permalink: Permanent link. The unique URL of a single post. Use this when you want to link to a post somewhere.

Phlog: Type of blog utilising the Gopher protocol instead of HTTP. A Photoblog. A portmanteau of "photo" and "blog".

Photoblog: A blog mostly containing photos, posted constantly and chronologically.

Pingback: The alert in the TrackBack system that notifies the original poster of a blog post when someone else writes an entry concerning the original post.

Podcasting: Contraction of "iPod" and "broadcasting" (but not for iPods only). Posting audio and video material on a blog and its RSS feed, for digital players.

Post: An entry written and published to a blog.

Post Slug: For blogs with common language URLs, the post slug is the portion of the URL that represents the post. Example: http://domain.com/2008/01/this-is-the-post-slug

RSS: Really Simple Syndication is a family of Web feed formats used to publish frequently updated content such as blog entries, news headlines or podcasts.

RSS aggregator: Software or online service allowing a blogger to read an RSS feed, especially the latest posts on their favourite blogs. Also called a reader, or feedreader.

RSS feed: The file containing a blog's latest posts. It is read by an RSS aggregator/reader and shows at once when a blog has been updated. It may contain only the title of the post, the title plus the first few lines of a post, or the entire post.

Search engine friendly URLs: or, for short, SEF URLs, implemented with a Rewrite engine.

Spam blog: A blog which is composed of spam. A Spam blog or "any blog whose creator doesn't add any written value."

Slashdot effect: The Slashdot effect can hit blogs or other website, and is caused by a major website (usually Slashdot, but also Digg, Metafilter, Boing Boing, Instapundit and others) sending huge amounts of temporary traffic that often slow down the server.

Subscribe: The term used when a blogs feed is added to a feed reader like Bloglines or Google. Some blogging platforms have internal subscriptions, this allows readers to receive notification when there are new posts in a blog.

smartibook: A blog featuring discussions especially about Education and Job .allow readers to submit education related guest post

Templates: Templates, used on the "back end" of a blog that work together to handle information and present it on a blog.

Theme: CSS based code that when applied to the templates will result in visual element changes to the blog. The theme, as a whole, is also referred to as a blog design.

TrackBack: A system that allows a blogger to see who has seen the original post and has written another entry concerning it. The system works by sending a 'ping' between the blogs, and therefore providing the alert.

Vlog: A video blog; a vlogger is a video blogger (e.g. someone who records himself interviewing people of a certain field).

Warblog: A blog devoted mostly or wholly to covering news events concerning an ongoing war.

Weblog: The unshortened version of 'blog'.