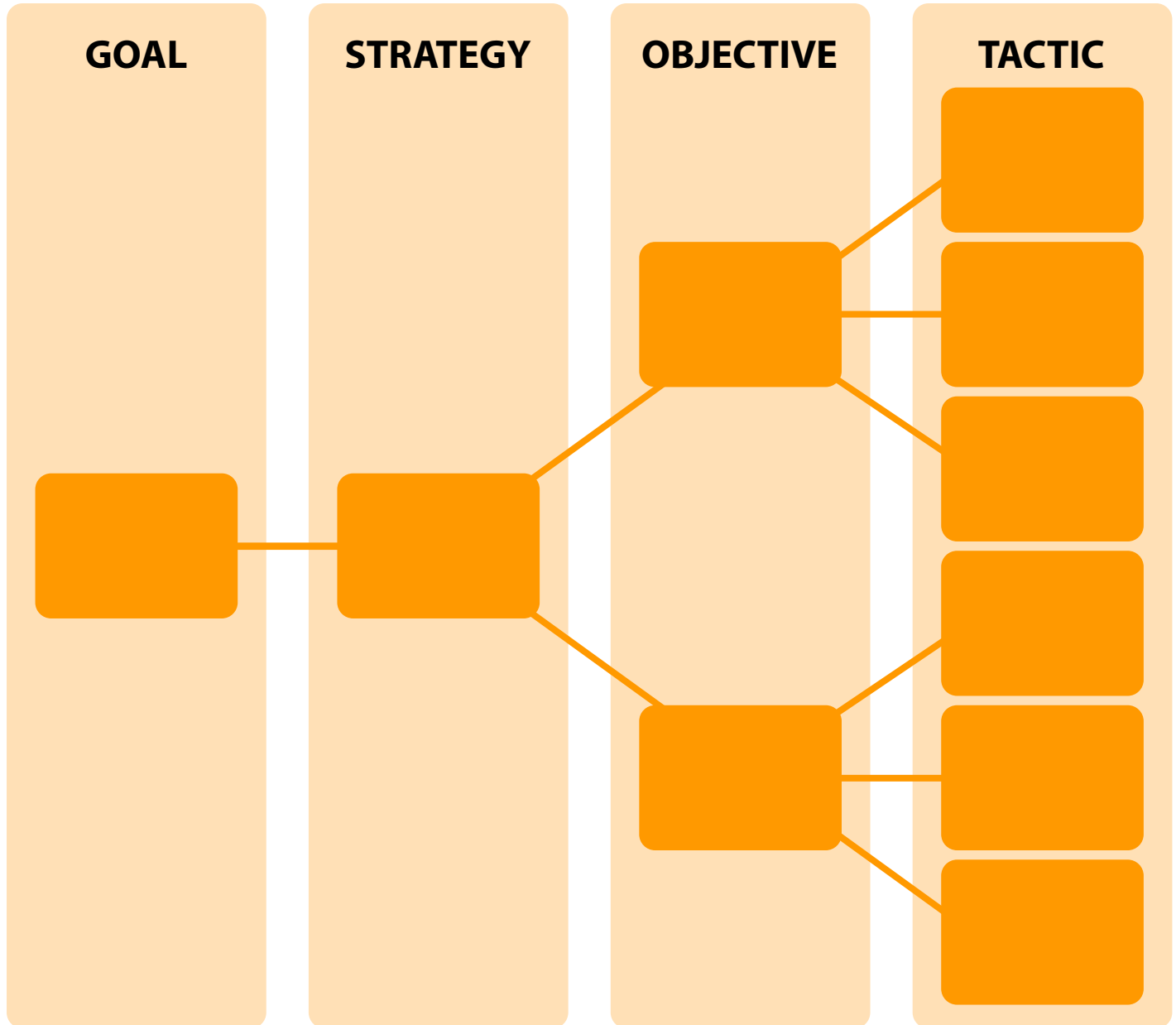


Cascading GSOT



The **GOAL** states what you want to achieve at a high level.

Why are you doing this?

The **STRATEGY** is the approach you will take to achieve this goal.

What is your approach to get results?

The **OBJECTIVE** is a measurable step to achieve the goal based on the strategy.

What do you want to achieve?

The **TACTICS** are specific actions taken to achieve the objective.

How will you achieve it?